



**ARTECLASICA09**  
6ta. Feria de Arte Moderno y Contemporáneo

## Conditions and requirements

### 1. Organizers

ARTECLASICA 09 is organized by The Pictorial Bardon Group located in Valentín Gómez 3071 3rd. floor, Buenos Aires, Argentina.

Phone/fax: +54 11 4866-5600

info@arteclasica.com.ar

### 2. Place and Dates

ARTECLASICA 09 will be held from 16 to 21 July, 2009 at Pavillons 1 and 2 of the Costa Salguero Convention Center, Salguero St. and Costanera Ave., Buenos Aires, Argentina.

Exhibitions hours: 1 to 9 PM

Opening: July 16, 2009, 7 PM

Mounting: July 16, 2009 from 7 to 12 AM.

Dismantling: July 22, 2008 after 9.30 PM

### 3. Exhibits

ARTECLASICA 09 shows both modern and contemporary art in different categories: painting, drawing, engraving, photography, sculpture, digital art, etc.

### 4. Exhibitors

Art galleries, art dealers, publishers, cultural institutions from Argentina and abroad.

### 5. Conditions and requirements

All exhibitors have to send a project including at least 3 colour photographs and a biography of each represented artist before April 15, 2009.

Every project will be evaluated by the Selection Committee of ARTECLASICA 09.

### 6. Payment conditions

Booth reservation:

Exhibitors will be able to reserve any booth sending the 20% of the amount in advance.

If any project is not accepted by our Selection Committee, the payment will be fully refunded.

### 7. Exhibits arrangement

Exhibits in each booth must be arranged properly spaced and works in the floor or outside the limits of the contracted space will not be allowed.

**IMPORTANT:**

It will not be possible to exhibit more than one artist every three lineal meters of wall as far as the disciplines of two dimensions. Also, it will not be possible to exhibit more than one artist by each 9 square meters of surface, as far as the works of sculpture and objects. The non-compliance of this norm, will give right to the organization of ARTECLASICA 09 to the retirement of the excessive work in each space that therefore requires it. Both conditions are related to the general aspect of the Fair.

## **8. Pricing**

The price of the booths for ARTECLASICA 09 is USD 170.- per sq meter (taxes included)

### **8.1. Booth features**

- a) Wooden white walls
- b) Walls are 2,50 meters high
- c) Grey carpet
- d) Table and two chairs
- e) Sign board with the exhibitor name
- f) One light per lineal meter

Exhibitors may also purchase additional walls and lights.

### **8.2. Included services**

- a) Badges and free passes.
- b) Invitations for the opening of ARTECLASICA 09
- c) Tickets for the Fair
- d) One Catalogue of ARTECLASICA 09 per booth.
- e) Catering service during the opening gala
- f) Mounting and dismantling passes
- g) Booth cleaning
- h) 24 hs. Security
- i) Press, diffusion and promotion

## **9. Responsibilities**

The exhibitors will be the only people responsible for all damages that artworks may suffer including industrial accidents and damage, fire, wreck, robbery, explosive or any other circumstance.

## **10. Catalogue**

Every exhibitor must contract one page at the 2009 Catalogue. This is mandatory and the price is USD 170.

Each catalogue page may show no more than 2 pictures.

The photographs have to be sent to our office by email or CD in high quality TIF or JPG format for PC with all the references for publication (author, title, media, sizes and year of production). Any additional page will be charged USD 120.

## **11. Contract**

This document must be signed by the exhibitor and sent to our office in order to process the application.